

*TJW* *2623*  
MAIL STOP AMENDMENT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Douglas Miller Attorney Docket No.: Dige123354 (084.1)  
Application No.: 09/883,098 Art Unit: 2623 / Confirmation No.: 7973  
Filed: June 14, 2001 Examiner: James R. Sheleheda  
Title: ADVERTISEMENT SWAPPING USING AN AGGREGATOR FOR AN  
INTERACTIVE TELEVISION SYSTEM

FIFTH SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

May 15, 2006

TO THE COMMISSIONER FOR PATENTS:

Applicant is aware of the information listed in the attached form that may be material to the prosecution of the above-identified patent application.

1.  Copies of the listed patents and non-patent literature are enclosed for the Examiner's use.
2.  Pursuant to 37 C.F.R. § 1.97(b), this Information Disclosure Statement is being filed before the mailing date of a first Office Action after the filing of an RCE.
3.  The Commissioner is hereby authorized to charge any fees which may be required or credit any overpayment to Deposit Account No. 03-1740.

Respectfully submitted,

CHRISTENSEN O'CONNOR  
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I hereby certify that this correspondence is being deposited with the U.S. Postal Service in a sealed envelope as first class mail with postage thereon fully prepaid and addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the below date.

Date: 5.16.2006

KLM:sdd

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INFORMATION CITED BY APPLICANT THAT MAY BE MATERIAL TO THE PROSECUTION OF THE SUBJECT APPLICATION

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U.S. PATENT DOCUMENTS

*Examiner Initials	Cite No.	Document No.	Kind Code	Date (mm/dd/yyyy)	Name
_____	U10	4,303,937	_____	12/01/81	Cook
_____	U11	4,331,974	_____	05/25/82	Cogswell et al.
_____	U12	4,404,589	_____	09/13/83	Wright Jr.
_____	U13	4,630,108	_____	12/16/86	Gomersall
_____	U14	4,706,121	_____	11/10/87	Young
_____	U15	4,888,638	_____	12/19/89	Bohn
_____	U16	5,055,924	_____	10/08/91	Skutta
_____	U17	5,155,591	_____	10/13/92	Wachob
_____	U18	5,353,121	_____	10/04/94	Young et al.
_____	U19	5,446,919	_____	08/29/95	Wilkins
_____	U20	5,479,266	_____	12/26/95	Young et al.
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_____	U22	5,532,754	_____	07/02/96	Young et al.
_____	U23	5,585,858	_____	12/17/96	Harper et al.
_____	U24	5,727,060	_____	03/10/98	Young
_____	U25	5,809,204	_____	09/15/98	Young et al.
_____	U26	5,833,468	_____	11/10/98	Guy et al.
_____	U27	5,870,150	_____	02/09/99	Yuen
_____	U28	5,886,746	_____	03/23/99	Yuen et al.
_____	U29	5,892,536	_____	04/06/99	Logan et al.

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_____	U30	5,929,850		07/27/99	Broadwin et al.
_____	U31	5,940,073		08/17/99	Klosterman et al.
_____	U32	5,970,206		10/19/99	Yuen et al.
_____	U33	5,973,723		10/26/99	DeLuca
_____	U34	5,974,222		10/26/99	Yuen et al.
_____	U35	5,995,092		11/30/99	Yuen et al.
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_____	U40	6,160,570		12/12/00	Sitnik
_____	U41	6,263,505	B1	07/17/01	Walker et al.
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_____	U47	6,937,841	B1	08/30/05	Guy et al.
_____	U48	6,961,954	B1	11/01/05	Maybury et al.
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_____	U50	2003/0005463	A1	01/02/03	Macrae et al.

FOREIGN PATENT DOCUMENTS

None

OTHER INFORMATION  
(Including Author, Title, Date, Pertinent Pages, Etc.)

*Examiner	Cite
Initial	No.

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\_\_\_\_\_ O3 Office Action mailed March 20, 2006, for U.S. Application No. 09/878,139,  
filed June 8, 2001, Examiner Bui.

**Examiner**

**Date Considered**

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\*Examiner: Initial if reference considered, whether or not citation is in conformance with M.P.E.P. § 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

KLM:sdd

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